



Photo Credit: SB Imaging Group

### ***A NOTE FROM LYNN DYKSTRA***

#### ***Founder of Focused Images Visual Solutions LLC***

Great professional images help build and reinforce relationships with your clients, your associates and your audience. Photos help tell your organization's story. That's what we do best. ***We are skilled professionals*** who connect people to people with ***relevant and memorable images*** for your immediate and long term Marketing and PR needs.

#### **We've successfully come through our Industry Revolution!**

We've been around long enough to have gone from film to digital - and huge processors to laptops and tablets - and we're ready for whatever is next. In spite of these revolutionary changes, some things NEVER change at **Focused Images**.

- Our **respect for you and for your photo goals is paramount**. We take each assignment quite seriously, working with you to best meet - and then exceed - your PR and marketing photo needs – within budget and without delay.
- Your agendas and schedules can change on a moment's notice. No problem; so can we. We practice **spontaneous flexibility** and **creative initiative**.
- **Diplomacy** is key. We are professionals. We know when to step up and get your “must have” photos™ and when NOT to interfere. We pay attention and are **“in the now” at every moment**. There are no second chances to capture spontaneous moments. And, **“we see, but do not hear!”**
- We remain **very affordable** - we've **not** raised our prices in many years.

Our photographers (myself included) serve you on both coasts – in **Washington, DC** and the **San Francisco Bay Area**. San Francisco is where **Focused Images** was founded and we've concurrently captured event successes here and there since our beginning.

Personally, **I continue to LOVE** what I do. **Who would have known** that the passion of a seven year old with her first camera in hand and a heart bursting to photograph her childhood environment would lead to photographing your important special events many years later, including the participation of:

- International and National Business and Advocacy Leaders and Elected Officials
- Seven U.S Presidents (while in and out of office) - and most others who ran for the Office
- Many many Members of Congress, Cabinet Members, Governors and local level representatives
- Concerned citizens who strive to make a positive difference in your organizations and communities
- AND co-creating your **Most Important Marketing Asset** - Your Business Profile Photos

We appreciate your continued **trust in us to deliver the images you need when you need them**. Let us know when we can help capture the success of your *next* event - or create your powerful Business Profile Photos.

Email [lynn@focusedimages.com](mailto:lynn@focusedimages.com) or call **703-401-1511 in DC** or **925-918-5310 in the SF Bay Area**.

Thank you! We wish you much continued success.  
*Lynn Dykstra, Your Professional Photographer*  
*Focused Images Visual Solutions LLC*

**OUTSTANDING SPECIAL EVENT & BUSINESS PROFILE PHOTOGRAPHY SERVICES**  
**FOR YOUR BUSINESS, ASSOCIATION OR GROUP**

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